## **ORDER**

_			
О	rd	ers	

Order / Rev:

45441

Alt Order #:

27678722

Product Desc:

2022 Primary Electio

Estimate:

2905

Flight Dates: Original Date / Rev: 02/21/22 - 02/27/22

Order Type:

02/17/22 / 02/17/22

**GENERAL** 

KLKN-TV

Primary AE:

Sales Office:

DALLS

Sales Region:

National

Katz Dallas

Agency

Name:

Ax Media

**Buying Contact:** 

Billing Contact:

800 W. 47th St., Ste. 200

Kansas City, MO 64112

Billing Calendar:

Billing Cycle:

Agency Commission:

Broadcast EOM/EOC

15%

Cash

Demographic:

Product Codes: Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

Priority:

POL

POL-CAND

P-05

Billing Type:

Advertiser

Name:

Jim Pillen for Governor

A50+

Candidates

**AGY** 

New Business Thru:

Advertiser External ID:

Agency External ID:

Order Separation:

Unit Code:

General

00:30:00

Bill Plan

01/31/22

Start Date End Date

02/27/22

# Spots Gross Amount 40 \$7,130.00

Net Amount \$6,060.50

**Totals** Month # Spots Gross Amount Net Amount Rating February 2022 40 \$7,130.00 \$6,060.50 0.00 40 Totals \$7,130.00 \$6,060.50 0.00

## **Account Executives**

Account Executive Sales Office Sales Region Start Date / End Date Order % Katz Dallas Start Of Order - End Of Order 100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KLKN (	)2/21/22	02/21/22	Ch 8 News at 6a I			30 AM M	:30	1	\$150.00P-03	0.00 NM	1	\$150.00
	VII VALMA	0 Th	:- 084	Ch 8 Eyewitness	news ba	(6:00 AM-6:	30 AM)				- 1		
	KILKN Ne				_								
	<u>Start</u>		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				- 1		
W	eek: 02/21	/22	02/27/22	M	1	\$150.00	0.00						
N 2	KLKN (	2/22/22	02/22/22	Ch 8 News at 6a l	VI-F CM	6:00 AM-6:0	30 AM -T	:30	1	\$150.00 P-03	0.00 NM	1	\$150.00
				Ch 8 Eyewitness	News 6a	(6:00 AM-6:	30 AM)				- 1		*
	KILKN Ne	ws 8 Th	is AM	· ·		,	,				- 1		
	Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 02/21	/22	02/27/22	-T	1	\$150.00	0.00						
N 3	KLKN (	2/24/22	02/24/22	Ch 8 News at 6a	VI-F CM	6:00 AM-6:3	30 AMT	:30	1	\$150.00P-03	0.00 NM	1	\$150.00
				Ch 8 Eyewitness		(6:00 AM-6:		.00	'	ψ100.001 -00	0.00 14141	'	Ψ130.00
1	KILKN Ne	ws 8 Th	is AM			(0.00 / 1111 0.1	55 7 HH)				- 1		
	Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
We	eek: 02/21		02/27/22	T	1	\$150.00	0.00				- 1		
			02/22/22		A.E. ON					0450 000 00	0.00.404		
14 4	KLKIN (	12122122	02122122	Ch 8 News at 6a l			O AM -T	:30	1	\$150.00 P-03	0.00 NM	1	\$150.00
	ZII IZNI NI	0 Th	0.8.4	Ch 8 Eyewitness	News 6a	(6:30 AM-7:	00 AM)				- 1		
ı	KILKN Ne			=							- 1		
	Start		End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
VVe	ek: 02/21	/22	02/27/22	-T	1	\$150.00	0.00						
N 5	KLKN (	2/23/22	02/23/22	Ch 8 News at 6a N	И-F CM	6:30 AM-7:0	00 AMW	:30	1	\$150.00P-03	0.00 NM	1	\$150.00
				Ch 8 Eyewitness	News 6a	(6:30 AM-7:0	00 AM)				- 1		,
							•						

Print Date: 02/17/22 10:54:21 Page 2 of 4

Order / Rev:

45441

Advertiser:

Jim Pillen for Governor

Alt Order #:

27678722

Product Desc: 2022 Primary Electio KLKN-TV

Flight Dates:

02/21/22 - 02/27/22

2905 Estimate:

Ln Ch Start End KILKN News 8 This AM	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Dat</u> Week: 02/21/22 02/27/22		<u>Rate</u> <u>Rating</u> \$150.00 0.00				
N 6 KLKN 02/25/22 02/25/2		6:30 AM-7:00 AMF	:30 1	\$150.00P-03 0.00 NM	1	\$150.00
KILKN News 8 This AM	Ch 8 Eyewitness News 6a	(6:30 AM-7:00 AM)				
<u>Start Date</u> <u>End Dat</u> Week: 02/21/22 02/27/22	·F 1	<u>Rate</u> <u>Rating</u> \$150.00 0.00				
N 7 KLKN 02/21/22 02/21/2	22 Good Morning America CM Good Morning America	7:00 AM-8:00 AM M (7:00 AM-8:00 AM)	:30 1	\$175.00P-03 0.00 NM	1	\$175.00
Good Morning America	Sood Morning America	(7.00 AIN-0.00 AIN)				
<u>Start Date</u> <u>End Dat</u> Week: 02/21/22 02/27/22	The second secon	<u>Rate</u> <u>Rating</u> \$175.00 0.00				
N 8 KLKN 02/23/22 02/23/2	22 Good Morning America CM Good Morning America	7:00 AM-8:00 AMw (7:00 AM-8:00 AM)	:30 1	\$175.00P-03 0.00 NM	1	\$175.00
Good Morning America	Good Monling America	(7.00 AINI-0.00 AINI)				
<u>Start Date</u> <u>End Dat</u> Week: 02/21/22 02/27/22		<u>Rate</u> <u>Rating</u> \$175.00 0.00				
N 9 KLKN 02/25/22 02/25/2		7:00 AM-8:00 AMF	:30 1	\$175.00P-03 0.00 NM	1	\$175.00
	Good Morning America	(7:00 AM-8:00 AM)		***************************************		
Good Morning America Start Date End Dat	e Weekdays Spots/Week	Rate Rating				
Week: 02/21/22 02/27/22						
N10 KLKN 02/23/22 02/23/2	9	8:00 AM-9:00 AMw	:30 1	\$175.00P-03 0.00 NM	1	\$175.00
Good Morning America	Good Morning America	(8:00 AM-9:00 AM)				
Start Date End Dat	e Weekdays Spots/Week	Rate Rating				
Week: 02/21/22 02/27/22		\$175.00 0.00		A477 00 70 00 000 NH4		0475.00
N11 KLKN 02/24/22 02/24/2	22 Good Morning America CM Good Morning America	8:00 AM-9:00 AMT (8:00 AM-9:00 AM)	:30 1	\$175.00P-03 0.00 NM	1	\$175.00
Good Morning America	Good Monning / Wildings	(0.00,				
<u>Start Date</u> <u>End Date</u> Week: 02/21/22 02/27/22		Rate Rating \$175.00 0.00				
N 12 KLKN 02/25/22 02/25/2		8:00 AM-9:00 AMF	:30 1	\$175.00P-03 0.00 NM	1	\$175.00
	Good Morning America	(8:00 AM-9:00 AM)		,		
Good Morning America	e Weekdays Spots/Week	Pata Pating				
Start Date End Date Week: 02/21/22 02/27/22		<u>Rate</u> <u>Rating</u> \$175.00 0.00				
N 13 KLKN 02/26/22 02/26/2	22 Good Morning America SM	7:00 AM-8:00 AMS-	:30 1	\$100.00P-03 0.00 NM	1	\$100.00
Weekend Good Morning A	Good Morning America Sat	(7:00 AM-8:00 AM)				
Start Date End Dat		Rate Rating				
Week: 02/21/22 02/27/22		\$100.00 0.00				****
N14 KLKN 02/27/22 02/27/2	22 Good Morning America SDM Good Morning America Su	7a-8aS	:30 1	\$100.00P-03 0.00 NM	1	\$100.00
Weekend Good Morning A	- C					
Start Date End Dat						
Week: 02/21/22 02/27/22 N15 KLKN 02/27/22 02/27/2		\$100.00 0.00 8a-9aS	:30 1	\$150.00P-03 0.00 NM	1	\$150.00
	This Week					
This Week Start Date End Date	e Weekdays Spots/Week	Rate Rating				
Week: 02/21/22 02/27/2		\$150.00 0.00				
N16 KLKN 02/21/22 02/21/2	22 Ch 8 News Midday M-F CM	11:00 AM-11:30 AIM	:30 1	\$100.00P-03 0.00 NM	1	\$100.00
Channel 8 Eyewitness Ne	Ch 8 News Midday M-F ws- Midday	(11:00 AM-11:30 AM)				
Start Date End Date	e Weekdays Spots/Week	Rate Rating				
Week: 02/21/22 02/27/23		\$100.00 0.00	.00	#400 00D 02 0 00 but		¢400.00
NT/ KLKN 02/22/22 02/22/	22 Ch 8 News Midday M-F CM Ch 8 News Midday M-F	11:00 AM-11:30 AI-T (11:00 AM-11:30 AM)	:30 1	\$100.00P-03 0.00 NM	1	\$100.00
Channel 8 Eyewitness Ne	-	•				

Print Date: 02/17/22 10:54:22 P

Page 3 of 4

Order / Rev:

45441

27678722

Advertiser:

Jim Pillen for Governor

Alt Order #: Flight Dates:

02/21/22 - 02/27/22

Estimate:

Product Desc: 2022 Primary Electio

2905

KLKN-TV

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/21/22 N 18 KLKN 02/25/	02/27/22	Ch 8 News Midds	1 Av M-E CM	\$100.00	0.00 1:30 AlF	:30	1	\$100.00P-03	O OO NM	1	\$100.00
NO REINI OZIZO	ZZ UZIZOIZZ	Ch 8 News Midda		(11:00 AM-1		.50	,	\$100.007*03	O.OO INIVI	'	\$100.00
Channel 8 Eye			Cinta AMa ala	Dete	Datina						
Start Date Week: 02/21/22	End Date 02/27/22	Weekdays F	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
N 19 KLKN 02/22	/22 02/22/22			5p-530p	-T	:30	1	\$175.00 P-03	0.00 NM	1	\$175.00
Channel 8 Eye	witness News	Ch 8 News 5p M- At Five	-F								
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 02/21/22	02/27/22	-T	1	\$175.00	0.00						
N 20 KLKN 02/24/	/22 02/24/22	Ch 8 News at 5p Ch 8 News 5p M		5p-530p	T	:30	1	\$175.00P-03	0.00 NM	1	\$175.00
Channel 8 Eye	witness News										
Start Date Week: 02/21/22	End Date 02/27/22	Weekdays	Spots/Week	Rate	Rating						
N21 KLKN 02/25/			<u>`</u>	\$175.00 5p-530p	0.00	:30	1	\$175.00P-03	0.00 NM	1	\$175.00
		Ch 8 News 5p M			_		·	***************************************			*******
Channel 8 Eye		At Five Weekdays	Swata / Maak	Boto	Poting						
Start Date Week: 02/21/22	End Date 02/27/22	F	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
N 22 KLKN 02/21/	/22 02/21/22			6p-630p	M	:30	1	\$325.00P-03	0.00 NM	1	\$325.00
Channel 8 Eye	witness News	Ch 8 Eyewitness At Six	News 6p								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/21/22	02/27/22	M	<sup>2</sup> 1	\$325.00	0.00						
N 23 KLKN 02/23	/22 02/23/22	Ch 8 News at 6p Ch 8 Eyewitness		6p-630p	W	:30	1	\$325.00 P-03	0.00 NM	1	\$325.00
Channel 8 Eye	witness News		110110 0p								
<u>Start Date</u> Week: 02/21/22	End Date 02/27/22	Weekdays w	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
N 24 KLKN 02/24/			M-F CM	6p-630p	T	:30	1	\$325.00P-03	0.00 NM	1	\$325.00
		Ch 8 Eyewitness						•			,
Channel 8 Eye Start Date	witness News End Date	At Six Weekdays	Spots/Week	Pate	Rating						
Week: 02/21/22	02/27/22	T	1	<u>Rate</u> \$325.00	0.00						
N 25 KLKN 02/26	/22 02/26/22			530p-6p	S-	:30	1	\$125.00P-03	0.00 NM	1	\$125.00
ABC News-Sat		ABC World News	s Sat								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/21/22	02/27/22	S-	1	\$125.00	0.00						
N 26 KLKN 02/27	/22 02/27/22	Ch 8 News Sun a		530-6p	S	:30	1	\$150.00P-03	0.00 NM	1	\$150.00
Channel 8 Eye	witness News		эсор								
Start Date		Weekdays S	Spots/Week	Rate	Rating						
Week: 02/21/22 N 27 KLKN 02/21/	02/27/22		M-F CM	\$150.00 10p-1035p	0.00 M	:30	1	\$250.00P-04	0.00 NM	1	\$250.00
		Ch 8 News at 10		. ор . ссор			·	<b>4</b> 2001001 01			4-00.00
Channel 8 Eye Start Date			Spots/Week	Pata	Rating						
Week: 02/21/22	02/27/22	Weekdays M	1	<u>Rate</u> \$250.00	0.00						
N 28 KLKN 02/23	/22 02/23/22			10p-1035p	W	:30	1	\$250.00P-04	0.00 NM	1	\$250.00
Channel 8 Eye	witness News	Ch 8 News at 10 At Ten	p M-F								
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 02/21/22	02/27/22	W	1	\$250.00	0.00			1			<b>.</b>
N 29 KLKN 02/24	/22 02/24/22	Ch 8 News at 10p Ch 8 News at 10p		10p-1035p	T	:30	1	\$250.00P-04	0.00 NM	1	\$250.00
Channel 8 Eye	witness News		r								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 02/17/22 10:54:22 Page 4 of 4

Totals

40

\$7,130.00

KLKN-TV

Order / Rev:

45441

Advertiser

Jim Pillen for Governor

Alt Order #:

27678722

Product Desc:

2022 Primary Electio

Flight Dates:

02/21/22 - 02/27/22

Estimate: 2

2905

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Spots/Week Start Date **End Date** Rating Weekdays Rate Week: 02/21/22 02/27/22 --T--\$250.00 0.00 N 30 KLKN 02/25/22 02/25/22 Ch 8 News at 10p M-F CM 10p-1035p ---F--:30 \$250.00 P-04 0.00 NM 1 \$250.00 Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten Start Date Spots/Week **End Date** Weekdays Rate Rating Week: 02/21/22 02/27/22 ----E--\$250.00 0.00 N31 KLKN 02/26/22 02/26/22 \$125.00P-05 0.00 NM Ch 8 News Sat at 10p CM 10p-1035p ----S-:30 1 \$125.00 Ch 8 News Sat at 10p Channel 8 Eyewitness News At Ten Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/21/22 02/27/22 ----5-\$125.00 0.00 N 32 KLKN 02/27/22 02/27/22 Ch 8 News Sun at 10p \$205.00P-05 0.00 NM 10p-1035p ----S :30 \$205.00 Ch 8 News Sun at 10p Channel 8 Eyewitness News At Ten Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/21/22 02/27/22 -----\$205.00 0.00 N 33 KLKN 02/21/22 02/21/22 1035p-1135p \$50.00P-05 0.00 NM Jimmy Kimmel M-----:30 \$50.00 CM 1 Jimmy Kimmel Jimmy Kimmel Live-ABC Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/21/22 02/27/22 \$50.00 0.00 N34 KLKN 02/22/22 02/22/22 \$50.00P-05 0.00 NM Jimmy Kimmel CM 1035p-1135p -T----:30 1 \$50.00 Jimmy Kimmel Jimmy Kimmel Live-ABC Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 02/21/22 02/27/22 -T----\$50.00 0.00 N 35 KLKN 02/25/22 02/25/22 1035p-1135p ----F--:30 \$50.00P-05 0.00 NM \$50.00 Jimmy Kimmel CM 1 Jimmy Kimmel Jimmy Kimmel Live-ABC Start Date Spots/Week Rating End Date Weekdays Rate ----F-\$50.00 0.00 Week: 02/21/22 02/27/22 N36 KLKN 02/23/22 02/23/22 Wednesday Prime 3 9p-10p :30 \$200.00P-05 0.00 NM \$200.00 CM --W----Wednesday Prime 3 A Million Little Things-ABC Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/21/22 02/27/22 --W----\$200.00 0.00 Sunday Prime 4 \$250.00P-05 0.00 NM \$250.00 N37 KLKN 02/27/22 02/27/22 CM 9p-10p ----5 .30 1 Sunday Prime 4 The Rookie-ABC Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 02/21/22 02/27/22 ----5 \$250.00 0.00 N38 KLKN 02/27/22 02/27/22 Sunday Prime Other CM 7:00 PM-9:00 PM ----S :30 \$400,00P-05 0.00 NM 1 \$400.00 Sunday Prime Other (7:00 PM-9:00 PM) American Idol-ABC Start Date End Date Weekdays Spots/Week Rating Rate Week: 02/21/22 02/27/22 ----5 \$400.00 0.00 N39 KLKN 02/24/22 02/24/22 Thursday Prime 1 CM ---T---:30 \$250,00 P-05 0.00 NM \$250.00 7p-8p 1 Thursday Prime 1 Station 19-ABC Start Date Spots/Week Rating End Date Weekdays Rate ---T---Week: 02/21/22 02/27/22 \$250.00 0.00 N40 KLKN 02/27/22 02/27/22 Sunday Prime 1 CM 6p-7p -----:30 \$175.00P-05 0.00 NM 1 \$175.00 Sunday Prime 1 America's Funniest Home Videos-ABC Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/21/22 02/27/22 0.00 \$175.00

125 West 55th St New York, NY 10019

Contract # 27678722 Agency: Ax Media CPE: 303/405/2905

Kansas City, MO 64112 Suite 200 800 W.47th Street

Agency Order #: 11392274 Buyer: Fernie, Taylor

Advertiser: Jim Pillen for Governor Flight: 2/21/22 - 2/27/22

Salesperson: SAMUEL LITTLE 214-525-2807

Changes as of: 2/17/2022 at 10:45 AM

Product: 2022 Primary Election

Service: Nietsen

Version: Current State Version 1 Station: KLKN

Market: Lincoln&Hstng-Krny-Pls DMA

Office: DALLAS

Con Type: POLITICAL/VOTE

Total \$: \$7,130.00

Total Spots: 40 Total GRP: 157.5 Total CPP: \$45.27

Traffic #: 45441

Primary Demo: Adults 55+ Assistant: SAMUEL LITTLE2 214-525-2807

Comments: New Order 2/17 - The new order will run Mon 2/21 - Sun 2/27. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30; PopulationBuyType: CPP Separation:

19	18	17	16	5	14	13 6	12 5	1	10 0	9	00	7 8	o	O1	4	ω	2	-7	#	
Su 19 9p-10p	W 9p-10p	M-F 10:35p-11:37p	Su 10p-10:35p	Sa 10p-10:35p	M-F 14 10p-10:35p	M-F 6:30p-7p	Su 5:30p-6p	Sa 5:30p-6p	M-F 6p-6:30p	M-F 5p-5:30p	M-F 11a-11:30a	Su 8a-9a	Su 7a-8a	Sa 7a-8a	M-F 8a-9a	M-F 7a-8a	M-F 6:30a-7a	M-F 6a-6:30a	# Day/Time	
																			DP	
The Rookie-ABC	A Million Little Things-ABC	Jimmy Kimmel Live-ABC	Channel 8 Eyewitness News At Ten	Channel 8 Eyewitness News At Ten	Channel 8 Eyewitness News At Ten	Entertainment Tonight	Channel 8 Eyewitness News At 5:30	ABC News-Sat	Channel 8 Eyewitness News At Six	Channel 8 Eyewitness News At Five	Channel 8 Eyewitness News- Midday	This Week	Weekend Good Morning America	Weekend Good Morning America	Good Morning America	Good Morning America	KILKN News 8 This AM	KILKN News 8 This AM	Program	
\$250.00	\$200.00	\$50.00	\$205.00	\$125.00	\$250.00	\$250.00	\$150.00	\$125.00	\$325.00	\$175.00	\$100.00	\$150.00	\$100.00	\$100.00	\$175.00	\$175.00	\$150.00	\$150.00	Rate	
<u>ω</u>	2.4	2.4	5.7	4.1	4.7	3.9	6.1	3.9	5.7	5.5	4.9	3.7	3.6	3.6	4.0	4.0	1.5	1.5	A55P Rating	
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Len	
0	0		0	0	_	0	0	0	_	0		0	0	0	0	_	0	_	2/21	
0	0	_	0	0	0	0	0	0	0	_	_	0	0	0	0	0		_	2/22	
0		0	0	0		0	0	0	_	0	0	0	0	0	_	_	_	0	2/23	
0	0	0	0	0	>	0	0	0	_	_	0	0	0	0		0	0	_	2/24	
0	0	_	0	0		0	0	0	0	_	->	0	0	0	_	_	_	0	2/25	
0	0	0	0		0	0	0		0	0	0	0	0		0	0	0	0	2/26	2
_	0	0		0	0	0	_	0	0	0	0	_	_	0	0	0	0	0	2/27	2/21 - 2/27
																			SF	7
_		ω	_		4	0			ω	ω	ω	_			ω	ω	ω	ω	Spots	Total
\$250.00	\$200.00	\$150.00	\$205.00	\$125.00	\$1,000.00	\$0.00	\$150.00	\$125.00	\$975.00	\$525.00	\$300.00	\$150.00	\$100.00	\$100.00	\$525.00	\$525.00	\$450.00 \$100.00	\$450.00	to.	Total
\$80.65	\$83.33	\$20.83	\$35.96	\$30.49	\$53.19	\$64.10	\$24.59	\$32.05	\$57.02	\$31.82	\$20.41	\$40.54	\$27.78	\$27.78	\$43.75	\$43.75	\$100.00	\$100.00	CPP*	
																			GRP*	



125 West 55th St New York, NY 10019

Th 21 7p-8p Su 22 6p-7p

America's Funniest Home Videos-ABC

\$175.00 \$250.00 \$400.00

5.0 30 TOTALS:

6 0 0 0

51 0

60

6

70

0

0 0

0 0

0

Su 7p-9p # Day/Time

American (dol-ABC

Station 19-ABC

무

Program

Rate

A55P Rating

Len

2/21

2/22

2/23

2/24

2/25

2/26 2/27 2/21 - 2/27

Spots Total

CPP\*

GRP\*

Total 43

5.3 3,7

8 30

0

0

Contract # 27678722 Agency: Ax Media CPE: 303/405/2905

Changes as of: 2/17/2022 at 10:45 AM

Flight: 2/21/22 - 2/27/22

Version: Current State Version 1

Station: KLKN

Agency Order #: 11392274

Salesperson: SAMUEL LITTLE 214-525-2807 Buyer: Fernie, Taylor

Separation:

Kansas City, MO 64112

800 W.47th Street

Advertiser: Jim Pillen for Governor

Product: 2022 Primary Election

Primary Demo: Adults 55+

Assistant: SAMUEL LITTLE2 214-525-2807

Service: Nielsen Office: DALLAS

Market: Lincoln&Hstng-Krny-Pls DMA Total Spots: 40 Con Type: POLITICAL/VOTE
Total \$: \$7,130.00

Total CPP: \$45.27 Total GRP: 157.5 Traffic #: 45441

40	_
\$7,130.00	\$175.00
\$45.27	\$35.00
157.5	5.0

\$250.00 \$400.00

\$67.57 \$75.47

3.7

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Contract # 27678722 Agency: Ax Media CPE: 303/405/2905

Flight: 2/21/22 - 2/27/22

Product: 2022 Primary Election

Salesperson: SAMUEL LITTLE 214-525-2807 Buyer: Fernie, Taylor

Kansas City, MO 64112

800 W.47th Street

Advertiser: Jim Pillen for Governor

**Agency Order #: 11392274** 

Changes as of: 2/17/2022 at 10:45 AM

Version: Current State Version 1

Station: KLKN

Con Type: POLITICAL/VOTE

Total \$: \$7,130.00

Market: Lincoln&Hstng-Krny-Pls DMA

Primary Demo: Adults 55+

Service: Nielsen Office: DALLAS

Total Spots: 40

Total CPP: \$45.27

Traffic #: 45441

Total GRP: 157.5

**Assistant:** SAMUEL LITTLE2 214-525-2807

Separation:

Market Budget: \$7,130 KLKN Share: 100% Competitive Unknown Competitive Information 02/17/22 9:58 AM

SAMUEL LITTLE

Instructions

Special

125 West 55th St New York, NY 10019

Date/Time

Added by

Comment

157.5	\$45.27	\$7,130.00	40	100%	Total
157.5	\$45.27	\$7,130.00	40	100%	
GRP	CPP	Dollars	Spots	% Distrib	Day/Time
		mmary	Daypart Summary		

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30; PopulationBuyType: CPP

New Order 2/17 - The new order will run Mon 2/21 - Sun 2/27. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!

**Order Level Comments** 

	40	Total
\$7,130.00	40	2022-Feb
Dollars	Spots	Month

				Transa	Transaction History		
Trans	Created/Received Created by	Status	Spot+	Spot+ Spot-	\$ Chg	\$ Chg Contract \$	Comment
Queued for Electronic Contracting	2/17/22 10:03 AM				\$0	\$0	
New	2/17/22 9:50 AM SAMUEL LITTLE	Confirming	40		\$7,130.00	\$7,130.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.